

The season of the Archipelago Trails will be extended in 2025 – a great time to experience the magic of the archipelago

The Archipelago Trail and The Little Archipelago Trail will once again welcome tourists with an extended opening season in 2025. The routes will be open from 9 May to 14 September, offering the chance to enjoy the archipelago's stunning nature and culture both during the busiest times of summer and the quieter weeks of early autumn. This second consecutive seasonal extension responds to growing demand and supports businesses in the archipelago that are developing new experiences for the enjoyment of tourists. The colourful and unique archipelago nature of the harvest season is an experience to remember.

At Travel Fair, Matka 2025, the cities along of the Archipelago Trails will be presenting their services at the Finnish Archipelago stand 6p48. Now is a good opportunity for those going to the archipelago to get all the information they need in one stand.

You can also show your interest and apply to join the Island Tourism Developers' Customer Community Network, which brings together consumers, tourism professionals and entrepreneurs interested in Archipelago tourism. Community members can participate in testing new ideas and provide valuable feedback to improve tourism experiences and services.

For more information on the Island Tourism Developers Network
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The Archipelago Town Parainen

Parainen, the city with the most amount of islands in the world, has noticed a growing interest in the archipelago also during the winter months. "The archipelago is open 365 days a year, and more and more people are realising how unique an experience a weekend in Finland's southernmost, year-round inhabited destination like Utö Lighthouse Island can be, when the ice covers the sea and your mind rests in the tranquillity of the archipelago," says Benjamin Donner, Tourism Manager of Parainen.

Kaarina - the best place to stay and experience

Kaarina is a growing and developing city of around 37 000 inhabitants along the Little Archipelago Trail. In Kaarina you can enjoy beautiful maritime nature, good services, a rich cultural offer and a rich history. Kaarina is close to nature and offers a wide range of activities. Well-maintained indoor and outdoor sports facilities are available all year round and beautiful hiking trails invite you to wander around. Kaarina is by the sea: you can admire it from nature trails, beaches, boat and water.

Naantali - Portofino of the North

Naantali, the Portofino of the North, is Finland's holiday capital along the Little Archipelago Trail, where the presidents of the republic spend their summers. After renovation, the Kultaranta Garden will open to the public in summer 2025. The old town, with its numerous cafés and restaurants, creates a unique atmosphere. The Moomin World and the Naantali Spa, offering pampering treatments, will provide experiences for guests young and old. Cycling routes and ferries take you to the tranquillity of the archipelago. Fifteen minutes from Turku and a couple of hours from Helsinki and you are in one of Finland's most popular and unique archipelago destinations!

Kustavi, Taivassalo, Vehmaa

A new experience for the archipelago in 2025 is the Kihti Tour, which takes the tourist on a tour of the Kustavi, Brändö and Pargas archipelago. We recommend this route especially for those who want to explore the archipelago by bike or on foot! The journey of approx. 120 km (60 km road) includes four longer ferry sections. Requires an overnight stay or careful planning due to connection schedules.

A taste of history can be sought in the medieval stone churches and churchyards. It is also worth remembering the unique local museums of the archipelago, such as the Archipelago Museum in Kustavi, the Viiaste Manor Museum in Taivassalo and the Museum of Local History and Stone Carving in Vehmaa. For an interesting nature trail experience, visit the Tummamäki nature trail with its troll and moss trails in an old quarry in Vehmaa. For a seaside experience, try the Laavupolku trail at Hakkenpää in Taivassalo.

Brändö

Brändö offers a piece of Åland just two hours from Turku. Brändö consists of over a thousand islands and offers plenty to experience for those who enjoy scenic archipelago landscapes. Simply traveling along the winding road through the islands is an experience in itself, unveiling unforgettable views of the sea and the traditional Archipelago landscapes. Stop off at Åva village harbour, Torsholma observation tower, nature trails, Lappos Archipelago Museum or the frisbee golf course. Or just take a break and soak up the island's unhurried atmosphere. The new Archipelago Trail, the Kihti Trail, also travels through Brändö, offering the chance to spend the best days of your holiday enjoying the varied archipelago nature.

Uusikaupunki

Unique Uusikaupunki surprises the visitor with its diverse offerings. Its charming wooden quarters, interesting sights and events, diverse hobbies, rich cultural offerings, local delicacies and stunning sea and nature spots provide guests with individual experiences all year round.

Uusikaupunki's brand new Choose Uusikaupunki 2025 brochure provides a wide range of information on things to see and do in the city, marine and nature sites, activities, places to eat, accommodation, shopping and other services. The online version of the brochure is available at visituusikaupunki.fi. A fun and colourful Children's Uusikaupunki brochure is also available, presenting the best tips for children and families.

"At the fair you are sure to find many good reasons to come and visit Uusikaupunki. As a tip for boaters and camping tourists, there is a chance for everyone staying at the Pakkahuone guest harbour or Santtioranta Camping to win 2.000 € " tourism planner Irmeli Laiho-Andersson tips.

Åland

Åland is a unique archipelago with stunning nature, a maritime culture and countless experiences on land and at sea. The happiest people in the Nordic countries welcome you to discover the laid-back lifestyle of maritime Mariehamn and idyllic island villages. Visit Åland is the official tourism organisation of Åland, with around 240 members. We work on the marketing and profile development of the Åland destination. Whether you dream of an active island adventure, a delicious taste of the islands or a relaxing holiday alone or together, we want to inspire you. Let's plan a memorable trip to Åland together - Come and see what we have to offer at Matkamessu!

More information

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