

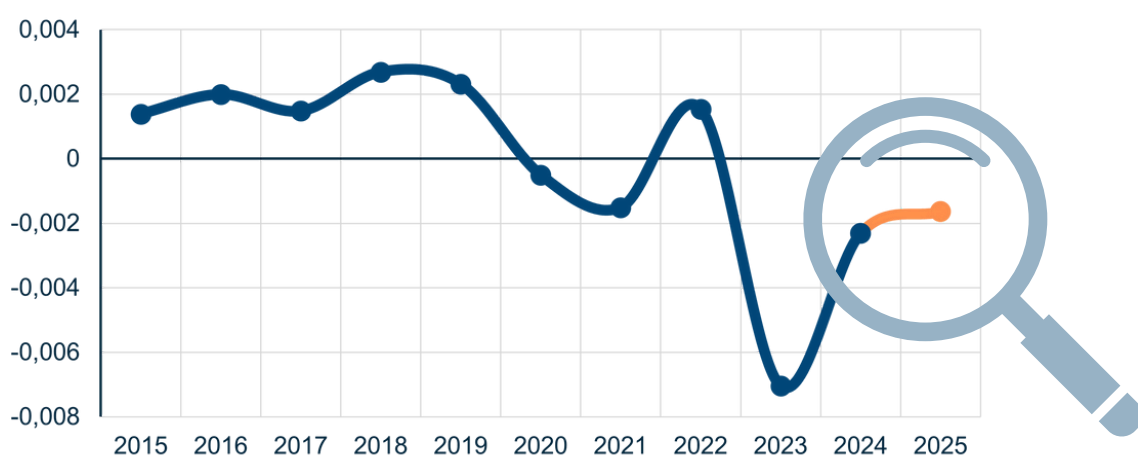
2025

EUROCHAMBRES ECONOMIC SURVEY

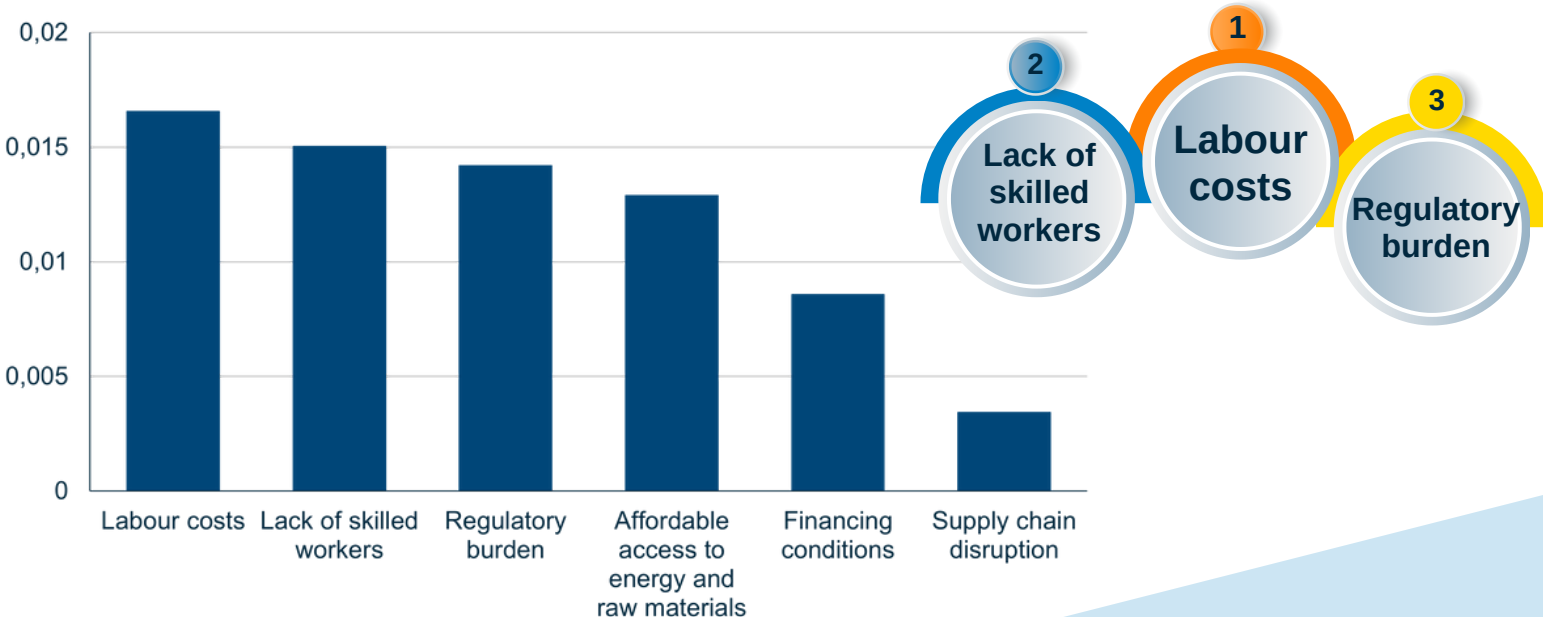
Based on responses from **41,941** businesses in **27** countries

Business confidence for 2025

Entrepreneurs are approaching the upcoming year with caution, as economic uncertainty and a challenging business environment continue to temper confidence



Top challenges for 2025



#EntrepreneursSay:

Domestic Sales

Domestic sales are expected to remain stable in 2025

Export Sales

Slightly less negative year-on-year export forecasts

Employment

Employment level is expected to decline in 2025

Investment

Investment levels will be lower next year

Key EES2025 policy messages

Enable SMEs to capitalise more easily on the potential of the single market of 450 million citizens



Commit to and deliver a reporting reduction of at least 35% for SMEs



Promote digitalization to cut administrative costs



Offer EU-level financial support for vocational training initiatives



Ensure consistent availability of affordable energy

About

Eurochambres Economic Survey is an annual qualitative survey of business expectations across Europe. The survey is implemented by the network of chambers of commerce and industry and coordinated by Eurochambres. The questionnaire focuses on five economic indicators: business confidence, domestic sales, exports, employment and investment, as well as on challenges.

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The Association of European Chambers of Commerce and Industry
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