

Designing *Sustainable* *Human* Experiences

15/01/2024

We're a team
of architects
and designers
specialised in
*sustainable
hospitality*



We specialise in designing for *hospitality*



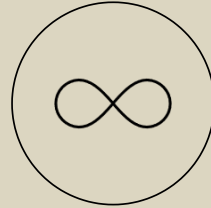
Customer Centric Design

We create completely new solutions to hospitality and accommodation design. Innovative solutions require engaging all stakeholders to understand their needs and local conditions, and to create cost-effective but smart design. We see spaces through the experience they offer to users. We have the opportunity to contribute to a meaningful human experience - it's the reason we get up in the morning.



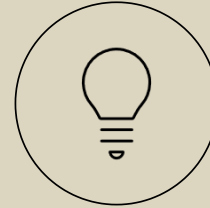
Successful Business Cases

We often begin our projects with a feasibility study to estimate whether there is a business case. In addition, we offer pro forma and capacity calculations. Our projects always specify the end users and the experience path we want to create for each end user group. We are also prepared to share the risk with a partly success-based fee.



Comprehensive Design Services

We want to ensure that the chosen concept and desired experience are achieved. Therefore, we want to be involved all the way from start to finish. Strong conceptualization in the starting phase works as a guideline for site planning, architectural design and further in interior design. As a principal designer, we lead the design team in our projects.



Smart and sustainable choices

We take care that timelines are met, and the project is carried out smoothly. As a clients' representative, we'll look after their best interests and help making smart sustainable choices and investments. With our expertise we can help you find right operators for each project.



Widely Spread and Visible Projects

A picture tells more than a thousand words. Our every project is photographed by top professionals to communicate their essence and atmosphere. Studio Puisto's projects are widely spread in social media and more traditional media such as newspapers and articles. Our projects have received numerous international prizes and awards. Wide visibility all over the world enables reaching billions of people.

Striving for wellbeing

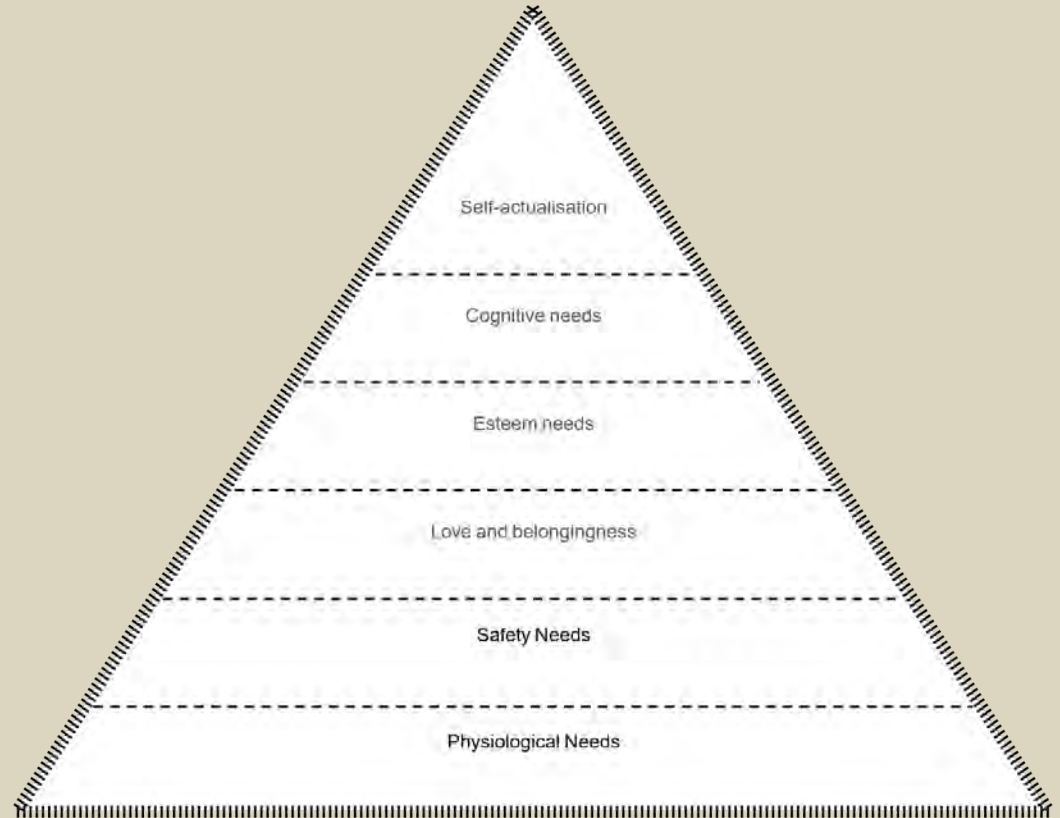
Strive

Make great efforts to achieve or obtain something.

Wellbeing

The state of being comfortable, healthy and happy.

HAPPINESS



We specialise in designing for *hospitality*



Spaces & places that create *lifelong memories*



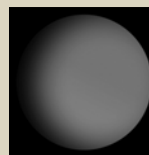
Our initiatives & partnerships



Founding
Partner



Selected
Partner



Finnish Architects
Declare Climate
and Biodiversity
Emergency

Founding
Signatory

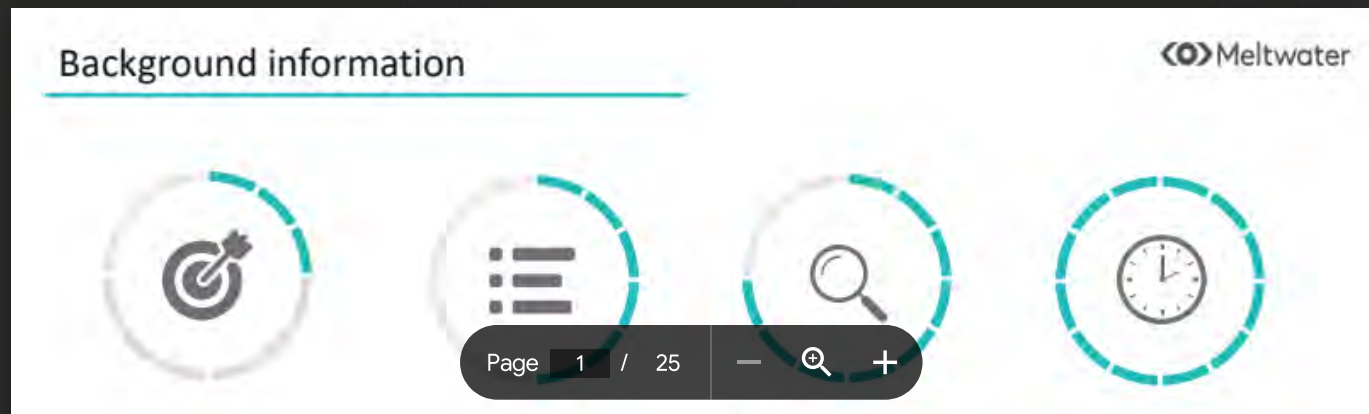


Member

How much is good design worth?

22 million reasons to choose Studio Puisto! In the first three years (2016-2018) The Arctic Treehouse Hotel - 7m€ investment for the 1st phase - earned 22m€ digital media coverage. The success has been continued through their journey.

The report from Meltwater agency concludes: "In digital news media, the Arctic TreeHouse gained attention in 61 countries throughout the world. The amount of the published articles were biggest in China, USA and in Germany. The total potential reach of the hotel was 2 402 561 720 views and the advertising value equalence was 22 223 696 €."



Our work *earns media* for our clients

Articles & news (in one year)*

162 pcs.

Potential reach (in one year)*

1,1 B

Recent awards & nominations

Wallpaper*

2022 life-enhancer
of the year

AHEAD

AWARDS FOR HOSPITALITY
EXPERIENCE AND DESIGN

2022 shortlist
nomination

Recent publications in lifestyle & travel medias

BBC

**de
zeen**

Wallpaper*

lonely planet


MONOCLE

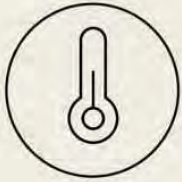
SLEEPER

*Source: Meltwater

Sustainability
through
social impact



There's a *global impact* on tourism and a gradual shift of the purpose of travel



CLIMATE AWARENESS



EXPERIENCES



SUSTAINABLE TRAVEL



NEW GENERATION

Sustainability for us is about survival. We feel a sense of urgency to use our *sustainability principles* in everything that we do.

Sustainability
through
Ecology



Ecology

Sustainability
through
Social impact



Social

Sustainability
through
Resilience



Resilience



We're seeing that people
seek *meaningful*
experiences

They're looking for
environments that are
genuine



Environments with
lasting experiences that
never go out of fashion



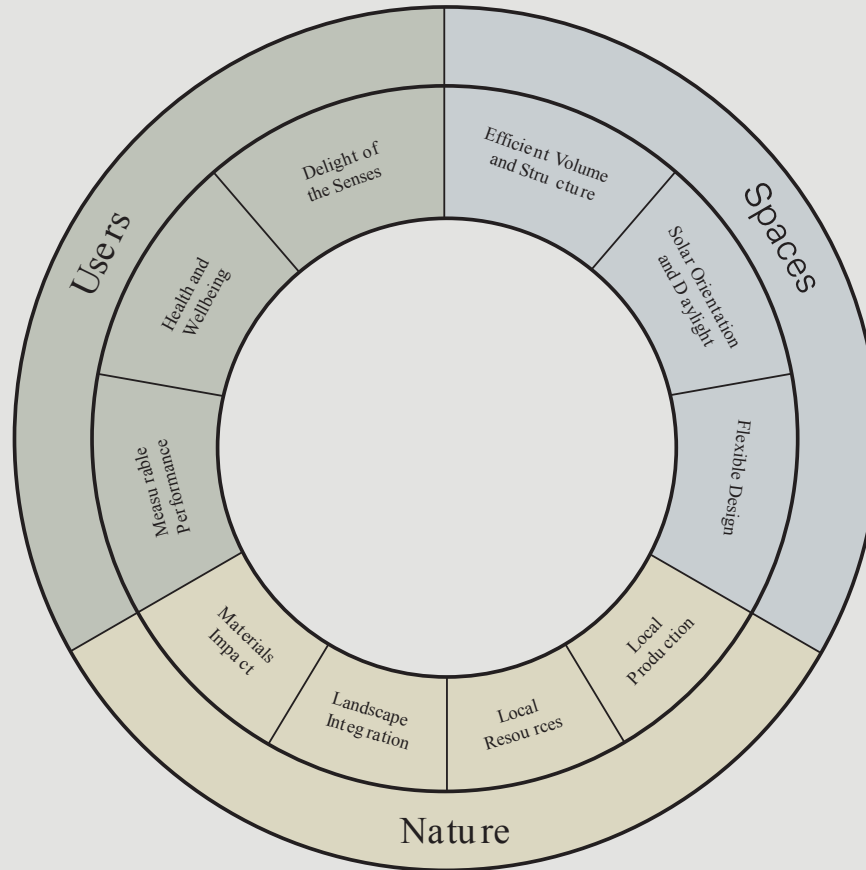
A person wearing a backpack and a hat is walking a small dog on a leash along a wooden boardwalk. The boardwalk is surrounded by tall, golden-brown grasses. In the background, there is a line of trees under a clear blue sky with a bright sun on the left side, creating a warm, golden glow. The text "Our goal is to enrich life in every hospitality project" is overlaid in white serif font in the upper middle part of the image.

Our goal is to enrich life in
every hospitality project



We're Studio Puisto
A Nordic architecture firm
specialising in *sustainable
human experiences*

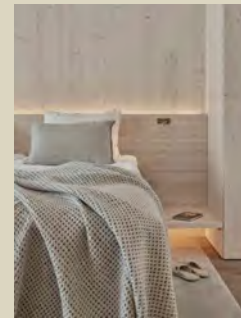
Studio Puisto Sustainability Principles



Hospitality
through
human
experiences



References



Uni Villas

Year
2019-

Scope
112 m²

Client
Private

Design

Emma Johansson, Heikki Riihtahuhta, Sampsa Palva, Willem van Bolderen, Mikko Jakonen, Pauliina Kujala, Théophile Paquet, Maiju Koskela

Competence

Master plan, concept design, interior design

Task

The Uni Villa began as an idea to develop an overall concept which could be implemented across many locations, where the plans for construction were ready all the way through to the interior design.

As a result, a great deal of time is saved and the project can quickly progress to applying for the appropriate permits and confirming an order with a contracted manufacturer. We wanted to create an accommodation experience based on a strong connection to nature. The Uni Villa is beautiful, compact and practical.

Building and Interior Design



Uni Villa Oravi

Year
2021-2023

Gross
9 Uni Villas, 112m² per villa

Client
Kanava Resort

Design
Mikko Jakonen, Emma Johansson, Sampsa Palva, Heikki Riihtahuta, Willem van Bolderen, Majju Koskela

Competence
Concept design, building design, interior design, lighting design, modular architecture

Task

The Uni Villa concept is based on the idea of providing a functional and beautiful turnkey solution for both new and experienced tourism entrepreneurs. The units are modular and made of wood, specifically cross-laminated timber (CLT). They are prefabricated in a factory and delivered to the site in three parts, optimizing resource efficiency.

Uni Oravi differs from the previous Kytäjä Resort in many ways to suit the location and serve users in the best possible way.

These units offer luxurious and private lodging in the midst of nature, right on the shores of the Oravi canal.

In the previous project at Kytäjä Golf Resort, a single 112m² Uni Villa consisted of two smaller studio apartments and one luxurious suite. In the Oravi villa unit, on the other hand, there is one apartment with two bedrooms, accommodating up to six people. The villas feature a spacious kitchen, living room, bathroom, and sauna facilities, allowing for comfortable togetherness even for larger groups. Thanks to the new layout, there is now more privacy both inside and outside the villa. The U-shape of the buildings creates a private courtyard between the bedrooms of each villa, where one can peacefully enjoy the outdoors.

Interior Design



Allas SeaPool cafe and restaurant

Year
2017-2018

Scope
Restaurant 230 m², Café 127 m²

Client
Töölo Urban

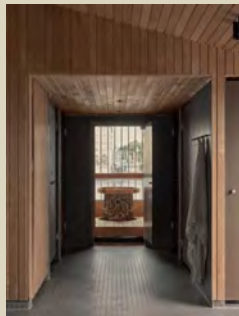
Design
Emma Johansson, Heikki Riitahuhta, Sampsa Palva, Willem van Bolderen, Mikko Jakonen, Tuula Vitie, Majju Koskela

Competence
Interior design

Task

Studio Puisto were asked to provide a redesign of the Allas Seapool cafe and restaurant. The guiding goal of the interior concept for Allas Sea Pool café and restaurant was to foster a warm, cozy atmosphere that feels approachable and timeless, encouraging both locals and tourists alike to use the space as a natural hideaway. Similarly, the interiors are meant to support and reflect the authentic food offered, which is crafted from high-quality ingredients that are locally sourced.

Building and Interior Design



Allas Sea Pool Floating Saunas

Year
2022

Gross
108m², 36m² each module

Client
T8818 Urban Oy

Design
Mikko Jakonen, Emma Johansson, Sampsa Palva, Heikki Rlitahuh-
ta, Willem van Bolderen, Tuula Vitie, Ioana Maftai

Competence
Concept design, building design, interior design, lighting design,
modular architecture

Task
The floating saunas of Allas Sea Pool were designed as a solution
to a surprising situation when the original saunas were damaged
as a result of a cruise ship colliding with the building. To make it
possible for swimmers to use the saunas in the summer season,
we designed separate floating saunas that could be placed on the
water right by the pools when the original saunas were still under
renovation. Thanks to this solution, the summer season of Allas
Sea Pool was able to get under way.

The new saunas bring a summer cottage vibe to the centre of
Helsinki. The three small saunas allow for dipping straight into
the pool or stepping onto the cooling deck from the sauna,
much like in the countryside. Instead of a forest scene, however,
the diagonal roofs create a streamlined silhouette against the
backdrop of Kauppatori. And the story can continue elsewhere,
since the floating elements are easy to move and place
somewhere else later on.

Interior Design

Later Living



Villa Vuoranta

Year
2021-2023

Scope
31 care home rooms, 13 senior apartments

Client
Päiväkumpu Oy

Design
Emma Johansson, Heikki Riitahuhta, Sampsa Palva, Willem van Bolderen, Mikko Jakonen, Maiju Koskela, Jenni Suurhasko

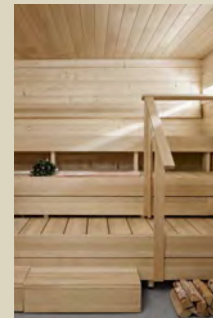
Competence
Concept design, building design, interior design

Task
Villa Vuoranta's design principle has been in line with the 'Living as a service' ideology. This means that in the design of the property, the best aspects of a home and high-level services are combined to create a respectful and enticing whole.

Every person has a need for a beautiful and secure environment, regardless of age or circumstances. One could even argue that this need increases as mobility decreases, and solutions for personal space become even more significant. Soft tones, tactile surfaces, warm wood, homeliness, and soft textiles all contribute to creating a sense of home.

Building and Interior Design

Later Living



Puistonmäki eldercare home

Year
2017-2020

Scope
3285 m²

Client
Arttuasunnot Ltd

Design
Emma Johansson, Heikki Riitahuhta, Sampsa Palva, Willem van Bolderen, Mikko Jakonen, Paullina Kujala, Tiina Juuti, Tuula Vitie, Julius Kekoni, Maiju Koskela

Competence
Concept design, building design, interior design

Task
Puistonmäki eldercare home is a serviced home with fifty individual apartments located in the city of Hämeenlinna. In its design, we thought to not only focus on the architecture, but also how we could also incorporate a new concept and approach for senior living that could make the lives of residents easier and more meaningful.

As a serviced home, it was important for us to consider the 24/7 nature of the architecture and map out how and when residents would need to use the shared facilities.

Building and Interior Design



Sauna restaurant Luoto

Year
2020-2023

Scope
805 m²

Client
Isompi Visio Oy

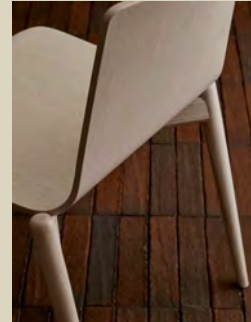
Design
Emma Johansson, Heikki Riitahuhta, Sampsa Palva, Willem van Bolderen, Mikko Jakonen, Ioana Maftel, Tuula Vitie, Maiju Koskela

Competence
Concept design, execution design, marketing material planning, interior design

Task
Luoto Kuopio is a harmonious addition to the cityscape of Kuopio. Situated by the lively harbor, at the tip of a breakwater, Luoto offers residents and visitors holistic well-being through food, drink, bathing, and various activities.

Kuopio is identified as a city by the water, and this prominent complex is expected to become a landmark. The buildings are surrounded by water and shine like a beacon in the evening light.

Building and Interior Design



Saunaravintola Kiulu

Year
2019-2020

Scope
325 m²

Client
Hankaveden Laine Oy

Design
Emma Johansson, Heikki Riitahuhta, Sampsa
Paiva, Willem van Bolderen, Mikko Jakonen,
Maiju Koskela

Competence
Area Planning, Building design, Interior

Task

As its name suggests, Saunaravintola Kiulu is both a sauna and restaurant as well as the backdrop for all sorts of impromptu events within the city. Within the restaurant, the dining experiences vary from formal to casual while two saunas offer either a community-driven bathing experience or a more intimate, closer one. All of these spaces are unified through a shared outdoor terrace, bringing the entire experience closer to not only the adjacent lake, but the vast nature around it.

Building and Interior Design



Pistoheikka Resort

Year
2021-2022

Scope

Restaurant and sauna 315 m² + terraces 400 m²

Client

Pistoheikka Sauna Oy

Design

Emma Johansson, Heikki Riitahuhta, Sampsa Palva, Willem van Bolderen, Mikko Jakonen, Sami Logren, Ioana Maftei, Ayda Grišiūtė, George Michelin

Competence

Area planning, tourism concept design, sustainable design, financial calculations, architectural design, service concept design

Task

Pistoheikka sauna-restaurant is the first step towards rebuilding the Pistoheikka resort area which flourished until the 1980s but has since disappeared. The project brings long-awaited services back to the area in the form of a lakeside sauna and a restaurant. Pistoheikka sauna-restaurant is one of the key development sites in Studio Puisto's design for developing tourism and wood construction in Pistoheikka. The concept boasts a strong design aesthetic based on a central, curved outdoor space with the restaurant and sauna spaces spiraling around it.

Building and Interior Design



SantaPark, Arctic TreeHouse Hotel

Year
2016

Scope
3000 sqm

Client
SantaPark Oy

Design
Emma Johansson, Heikki Riitahuhta, Sampsa
Palva, Willem van Bolderen, Mikko Jakonen, Tiia
Anttila, Mikko Tilus

Competence
Building design, interior design

Task

The idea of the SantaPark Arctic World was brought to life for the first time when sketching the different ideas of the new concept together with the client. Very soon after the first sketches, the vision was clear: The concept would build around small wooden houses blurring the line between the interior and exterior, enhancing the very mystical experience of the northern landscape. Placed across the site individually adapting to the special requirements and features of the location, the concept would stand delicately on the steep forested hill surrounded by the raw arctic nature, drawing its inspiration from the northern culture and tradition of SantaPark.

Building and Interior Design



Arctic TreeHouse Hotel, ArcticScene suites

Year
2019

Gross
180 m²

Client
Santa Park Ltd

Design

Emma Johansson, Heikki Riitahuhta, Sampsa Palva, Willem van Bolderen, Mikko Jakonen, Sami Logren, Guillaume Keidel, Ioana Maftei, Ayda Grišiūtė, Heikki Muntola, Jenna Ahonen, Tuula Vitie

Competence

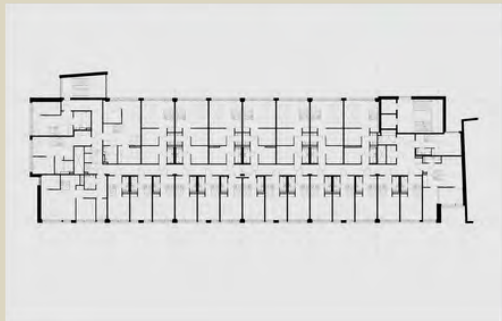
Area planning, building design, interior

Task

An extension of three executive suite cabins is a new chapter in the story of the Arctic TreeHouse Hotel, an award-winning hospitality concept and resort designed by Studio Puisto Architects a few years prior for the arctic north of Finland. These spaces are an aesthetic and sensual continuation of the existing resort, strengthening the original vision while offering new opportunities for engagement. They provide different, relaxing ways for us to mindfully connect with not only the overwhelming power of the northern landscape, but also with ourselves.



Hospitality Interior Design



Lakkegata

Year
2016-2018

Gross
8570m², 163 aparthotel rooms

Client
Skanska Norway AS, Forenom Finland/Norway

Design
Emma Johansson, Heikki Riitahuhta, Sampsa Palva, Willem van Bolderen, Mikko Jakonen, Sami Logren, Pauliina Kujala, Tiina Juuti, Viivi Laine

Competence
Hospitality, interior design

Task

Lakkegata Aparthotel is an international joint venture between Skanska Norway and Forenom. Situated in the very centre of Oslo, it is close to the main train station and all the attractions of the city centre. The surrounding Grønland area is an up-and-coming, lively and interesting neighbourhood. The subtle and stylish red-brick office building at Lakkegata 3 was originally constructed in the mid-80s and has now been transformed into a top-of-the-line apartment hotel. The are altogether 163 rooms over 6 floors with an additional ground floor which will include other commercial features that compliment both the needs of hotel customers and the surrounding neighbourhood.



We are designers who deeply understand *the whole scale of spatial design.*

From architecture to detailed fixed furniture, textiles, and art objects.

*Destination
Spa*

Kiulu

















*Destination
Spa*

Pistohiekkä









BUILDING
OF THE YEAR
NOMINEE
2023



arch
daily









*Destination
Spa*

Luoto















Thank you!

Questions? Email info@studiopuisto.fi
or go to studiopuisto.fi for more
information.

