



## **VEMA LIFT OY AND GTE GROUP ANNOUNCE STRATEGIC COLLABORATION IN AERIAL PLATFORMS**

Vema Lift Oy (Vema) and GTE Group B.V. (GTE) have officially announced a strategic collaboration in the aerial platform sector. Under this partnership, Vema will provide state-of-the-art aerial platforms, while GTE will supply high-quality chassis. The two companies will work together to strengthen their presence, particularly in the African market, while remaining open to expanding into other agreed-upon regions.

The collaboration was formally announced in January 2025, with the goal of establishing a long-term, cooperative relationship in the aerial platform industry. Sharing a common vision for success, Vema and GTE are committed to developing and delivering high-quality solutions tailored to market demands.

This partnership was facilitated by Marko Kärkkäinen (Vice President of Vema) and Maurice Boin (Account Manager Emergency Vehicles of GTE). Both professionals share a deep passion for firefighting technology and aerial platforms, further strengthening the foundation of this collaboration.

## About Vema Lift

Vema Lift is a global system supplier of high-quality firefighting vehicles, dedicated to providing customers with reliable, state-of-the-art products built from premium materials and the latest industry innovations. With a strong focus on customer needs and technological advancements, Vema designs and manufactures vehicles that are ready to meet any firefighting challenge.

Since its inception in the late 1980s, Vema Lift has delivered nearly a thousand high-quality firefighting units worldwide, solidifying its reputation for excellence. The company is recognized not only for its superior products but also for its commitment to outstanding customer service across a diverse international clientele.

In January 2021, Vema Lift consolidated its operations into a state-of-the-art facility spanning 9.200 square meters in Kaarina, Finland. This modern factory has doubled the company's manufacturing capacity and includes a dedicated service and maintenance unit, a testing area and an exhibition space for showcasing new Vema Lift products.





## About GTE Group

GTE Group is a globally recognized leader in the sale of new high-quality heavy vehicles, specializing in the African market. With an extensive inventory of over 1.200 new trucks, trailers, 4x4's and towed equipment, GTE Group offers a diverse selection to meet the unique demands of its customers. GTE's product range features renowned brands, including MAN, IVECO and Volkswagen, ensuring top-tier reliability and performance.

GTE's ready-to-go concept allows businesses to purchase heavy vehicles without long waiting times, ensuring quick and efficient solutions for operational needs. All vehicles undergo rigorous quality checks to guarantee durability and safety. With an extensive network of dealership branches and partners, we offer global reach and local support. From expert consultation to specialized training programs and reliable spare parts, GTE Group is dedicated to supporting clients at every step.

GTE Group is uniquely positioned as a leading supplier of heavy vehicles and equipment in Africa, catering to industries such as construction, logistics, mining and agriculture. Our vehicles and trailers are specially designed to handle the diverse landscapes and challenging conditions across the continent.

Our strategic partnership with Vema Lift represents a significant step forward in aerial platform solutions worldwide, particularly in emerging markets. By combining expertise and a shared vision, GTE Group and Vema Lift are committed to delivering innovative and impactful solutions for businesses globally.

